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## Hub Pen Company Wins Promo Marketing Supplier Excellence Award

Braintree, MA, July 22, 2016—Hub Pen Company announced today that it won the Supplier Excellence Award from Promo Marketing, the Philadelphia-based leading source of product and marketing information for the promotional products industry. The company won the Gold award for Writing Instruments in the 2016 competition. This is the ultimate recognition in the category.

Promo Marketing's Supplier Excellence Awards, now in its 10<sup>th</sup> year, are the most highly regarded recognition in the promotional products industry because they are determined by the community's foremost experts: promotional products distributors. A panel of accomplished distributors narrowed down each of the 44 product categories to a list of supplier finalists before Promo Marketing opened up the voting to all industry distributors. Based on distributor votes, the top three suppliers in each category received the gold, silver or bronze designation.

"The Supplier Excellence Awards give distributors the power to acknowledge the suppliers they feel are the best in class," Kyle A. Richardson, editorial director for Promo Marketing, said. "Those votes represent the truest state of the industry each year. We are honored to recognize Hub Pen as one of the most important companies in promotional products today."

"We're honored and thrilled with the recognition," said Joe Fleming, Hub's president. "Our employees have been working very hard to provide the best products and the best service. This confirms to us that we're moving in the right direction."

The full list of Supplier Excellence Award winners, along with a featured product for each winner, is available in the [July 2016 issue of Promo Marketing magazine](#).

**About Hub Pen Company:** Boston has been described as the "Hub of the Universe" and in the Hub Pen story the same holds true. From Frank and Rita Fleming's humble beginnings in Boston to the 100 million pen annual operations of today, Hub Pen has grown to serve an ever-increasing national and international market.

**Owned and operated by the Fleming family since 1954, Hub Pen has won:**

- ASI Distributors Choice: 2016 #1 for Writing Instruments
- PPAI Supplier Excellence Award for Writing Instruments six years running
- Promo Marketing: 2016 Supplier Excellence Awards Winner Writing Instruments
- Identity Marketing: 2015 Readers Choice #1 Supplier; #1 for Writing Instruments

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