



## For Immediate Release

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## Hub Pen Company Hires MW Reps for the Midwestern States

BRAINTREE, MASSACHUSETTS (August 4, 2014) – Hub Pen Company is pleased to announce that it has hired Rod Williamson and Bryan Mercer, of MW Reps, to represent the company in the Midwest. Their territory includes Missouri, Nebraska, Kansas, and Iowa.

"We are thrilled at the opportunity to join the Hub Pen family as multi-line reps in the MINK states and look forward to offering their industry leading products to our customers," said Rod Williamson.

According to Andy Arruda, MAS, National Sales Manager, "Rod and Bryan are the right partners for this territory. They can help support our customers by reacting quickly and assist them with anything they might need while continuing to grow our customer base."

Hub Pen Company's Vice President of Sales, Mike Fleming added, "They bring the right level of industry knowledge, relationships, and professionalism that will make this a win-win opportunity for all."

**About Hub Pen Company:** Boston has been described as the "Hub of the Universe" and in the Hub Pen story the same holds true. From Frank and Rita Fleming's humble beginnings in Boston to the 100 million pen annual operations of today, Hub Pen has grown to serve an ever-increasing national and international market.

### Owned and operated by the Fleming family since 1954, Hub Pen has won:

- ASI Distributors Choice: 2013 #1 for Writing Instruments
- PPAI Supplier Star: 2013 #1 in sales volume category
- Promo Marketing: 2013 #1 for Pens and Other Writing Instruments two years running
- Identity Marketing: #1 Supplier; #1 for Writing Instruments
- New England Promotional Products Association: 2012 #1 for Customer Service, 2011 #1 Supplier
- PPAI Supplier Excellence Award for Writing Instruments four years running
- ASI Counselor Top 40 Supplier three years running

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Rod Williamson



Bryan Mercer