



For Immediate Release

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Hub Pen Company Hires Grant Russell as New Multi-line Rep in Canada

BRAINTREE, MASSACHUSETTS (March 4, 2014) – Hub Pen Company is pleased to announce that it has hired multi-line rep Grant Russell, of Russell Agencies, to represent the company in the Greater Toronto Area. Russell is located in Mississauga, Ontario.

Russell has 17 years of industry experience, knowledge, and client relationships. Previously he held sales and marketing positions within the sporting goods and textile industries.

According to Andy Arruda, MAS, National Sales Manager, “Having a local multi-line rep is essential for supporting our customers in Canada. Grant can react quickly and assist them with anything they might need while continuing to grow our customer base.”

Hub Pen Company’s Vice President of Sales, Mike Fleming added, “It’s been important for us to find the right partners in each territory we are represented in. Grant brings the level of industry knowledge, relationships, and professionalism that will make this a win-win opportunity for all.”



Grant Russell

About Hub Pen Company: Boston has been described as the “Hub of the Universe” and in the Hub Pen story the same holds true. From Frank and Rita Fleming’s humble beginnings in Boston to the 100 million pen annual operations of today, Hub Pen has grown to serve an ever-increasing national and international market.

Awards

- PPAI Supplier Star Award of Merit: 2014 in sales volume category
- ASI Distributors Choice: 2013 #1 for Writing Instruments
- PPAI Supplier Star: 2013 #1 in sales volume category
- ASI Distributors Choice: 2012 Supplier of the Year
- Identity Marketing: #1 Supplier; #1 for Writing Instruments
- New England Promotional Products Association: 2012 #1 for Customer Service, 2011 #1 Supplier
- PPAI Supplier Excellence Award for Writing Instruments three years running
- ASI Counselor Top 40 Supplier two years running

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