



For Immediate Release

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Exciting New Distributor Marketing Tools Launched on Hub Pen Company's Website

Hub Pen continues to make significant investments in technology; particularly web-based systems

BRAINTREE, MASSACHUSETTS (May 12, 2014) – Hub Pen Company is excited to launch two new distributor marketing tools on their websites hubpen.com and hubpen.ca. Distributors now have access to a greater array of sales tools guaranteed to make their presentations quick, easy and powerful.

- FREE custom branded Hub Pen ecatalogs through ZOOMcustom
- FREE Hub Pen virtual samples using Technologo

Technologo's proven technology will help clients visualize their branding on Hub Pen products.

- 3-D virtual sample
- Add a logo instantly
- Change product colors
- Email the virtual sample to a client

Using ZOOMcustom distributors can brand the Hub Pen ecatalog and share it with end users through:

- Email
- Social media
- Print
- Distributor's website

About Hub Pen Company: Boston has been described as the "Hub of the Universe" and in the Hub Pen story the same holds true. From Frank and Rita Fleming's humble beginnings in Boston to the 100 million pen annual operations of today, Hub Pen has grown to serve an ever-increasing national and international market.

Owned and operated by the Fleming family since 1954, Hub Pen has won:

- ASI Distributors Choice: 2013 #1 for Writing Instruments
- PPAI Supplier Star: 2013 #1 in sales volume category
- Promo Marketing: 2013 #1 for Pens and Other Writing Instruments two years running
- Identity Marketing: #1 Supplier; #1 for Writing Instruments
- New England Promotional Products Association: 2012 #1 for Customer Service, 2011 #1 Supplier
- PPAI Supplier Excellence Award for Writing Instruments four years running
- ASI Counselor Top 40 Supplier three years running

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