



For Immediate Release

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Hub Pen Company Hires Steve McDonald as Graphics Production Manager

30-years of experience with extensive background in managing graphic services

BRAINTREE, MASSACHUSETTS (March 10, 2014) – Hub Pen Company is pleased to announce that it has hired Steve McDonald as Graphics Production Manager.

McDonald has 30-years of experience with an extensive background in managing graphic services. He is well versed in both printed and digital materials as well as managing workflows.

Prior to joining Hub Pen, McDonald managed graphic services in the educational publishing industry. He has also provided creative management support within the hospitality, travel, restaurants, manufacturing, and health services industries. McDonald also owned a boutique design studio in Boston for eight years.

“Steve is a great addition to the management team,” says Joseph Fleming, President. “His experience in graphic services, as well as his creative and technical knowledge will greatly benefit Hub Pen and our distributor partners.”



Steve McDonald

Bob McGaughey, General Manager, added “Steve will help Hub Pen streamline its workflow which will improve customer satisfaction. We’re excited that he’s joined our team.”

About Hub Pen Company: Boston has been described as the “Hub of the Universe” and in the Hub Pen story the same holds true. From Frank and Rita Fleming’s humble beginnings in Boston to the 100 million pen annual operations of today, Hub Pen has grown to serve an ever-increasing national and international market.

Awards

- PPAI Supplier Star Award of Merit: 2014 in sales volume category
- ASI Distributors Choice: 2013 #1 for Writing Instruments
- PPAI Supplier Star: 2013 #1 in sales volume category
- ASI Distributors Choice: 2012 Supplier of the Year
- Identity Marketing: #1 Supplier; #1 for Writing Instruments
- New England Promotional Products Association: 2012 #1 for Customer Service, 2011 #1 Supplier
- PPAI Supplier Excellence Award for Writing Instruments three years running
- ASI Counselor Top 40 Supplier two years running

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