



Pam Baker, *Marketing Copywriter*
781.535.5511, pambaker@hubpen.com



Hub Pen Hires Danica Ford as Business Development Associate

Braintree, MA, June, 2017 – Hub Pen Company and Beacon Promotions are proud to announce Danica Ford has joined Hub’s sales team as Business Development Associate. Danica comes to Hub with over seven years of sales experience as a Merchandising Lead for a popular clothing retailer, where she was also responsible for managing inventory. She also worked as Assistant Manager at an entertainment and party venue, working closely with customers through all phases of events.



“I’m sure my experiences with sales and customer service will help drive me to reach out to new and potential Hub Pen distributors,” says Danica. The South Shore native is already familiar with Hub as her mother is Customer Service Manager Chris Ford. “I love the fact that Hub is still family managed. There’s a family like feeling among the employees. They really are all about the customers.”

Danica has a passion for music, playing guitar and piano and can read and write music. “I love going to Guitar Center and playing all the different guitars,” she says. She and her boyfriend also enjoy exploring New England, hiking and taking day trips on the weekends.

“Danica has extensive customer service savvy from her experience in the retail environment. She is fantastic at delivering a high level of customer satisfaction,” says Hub’s Director of Sales Lisa Fosdick. “We are lucky to have her on the team combining retail know how with the promotional product expertise at Hub.”

About HUB:

Boston has been described as the “Hub of the Universe” and in the Hub Pen story the same holds true. From Frank and Rita Fleming’s humble beginnings in Boston in 1954 to the 100 million pen annual operations of today, Hub Pen has grown to serve an ever-increasing national and international market. Our customers have rated us “A” on the SAGE rating system and 5 out of 5 stars on ESP. For more information on Hub Pen, visit our website at hubpen.com or call customer service at 800-388-2323.

About Beacon:

A multiple Star Supplier Winner with a great reputation for service. Our customers have rated us “A+” on the SAGE rating system and 5 out of 5 stars on ESP. Beacon offers a wide selection of products, such as: calendars and planners, table covers, flashlights, highlighters, housewares and name badges. You will also find premium leather products in our



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Canyon Outback Leather line and Name Brand products for executive gifts and incentives. For more information on Beacon, visit our website at beaconpromotions.com or call customer service at 800-628-9979.