



## For Immediate Release

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## Hub Pen Company Employees Get Doused in Frigid Water for a Good Cause

BRAINTREE, MASSACHUSETTS (August 18, 2014) – Hub Pen Company employees accepted the ALS Ice Bucket Challenge, a viral video campaign that has flooded social media in an effort to raise awareness about amyotrophic lateral sclerosis (ALS), also known as Lou Gehrig’s Disease.

Hub Pen’s President Joseph Fleming was joined by General Manager Bob McGaughey, National Sales Manager Andy Arruda, Production Manager David Borgatti, as well as Bill Dillon (production), Ashley DeSouza (accounting), and Krissy Freeman (order entry) as they had buckets of ice water dumped on them by coworkers.

They then encouraged colleagues to help strike out ALS by donating to the National ALS Association and issued a challenge to Dave Regan, Vice President of Sales and Marketing at The Vernon Company, who happened to be visiting that day. Regan graciously accepted the challenge.

The event was very successful and a total of \$1195 was collected and will be donated in memory of Tina Farnsworth, an employee who died of the disease.

Please visit [Hub Pen’s Facebook page](#) to see photos and a video of the event.

**About Hub Pen Company:** Boston has been described as the “Hub of the Universe” and in the Hub Pen story the same holds true. From Frank and Rita Fleming’s humble beginnings in Boston to the 100 million pen annual operations of today, Hub Pen has grown to serve an ever-increasing national and international market.

### Owned and operated by the Fleming family since 1954, Hub Pen has won:

- ASI Distributors Choice: 2013 #1 for Writing Instruments
- PPAI Supplier Star: 2013 #1 in sales volume category
- Promo Marketing: 2013 #1 for Pens and Other Writing Instruments two years running
- Identity Marketing: #1 Supplier; #1 for Writing Instruments
- New England Promotional Products Association: 2012 #1 for Customer Service, 2011 #1 Supplier
- PPAI Supplier Excellence Award for Writing Instruments four years running
- ASI Counselor Top 40 Supplier three years running

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Joseph Fleming, President



Bob McGaughey, General Manager



Andy Arruda, National Sales Manager



David Borgatti, Production Manager



Dave Regan, Vice President of Sales and Marketing, The Vernon Company