



# Case History

## Products

Javalina® Breeze Pen  
Item No.: 328

## Industry

Insurance

## Application

### Sales Meeting

An insurance company was planning its annual sales meeting and needed a save the date item that would complement the tropical island theme. The Javalina® Breeze Pen was selected with its vibrant colors and each was imprinted with their logo, date, and the location of their summit. The pens were paired with an island themed calendar to be used throughout the year and both were given to everyone on the sales team.

