



## For Immediate Release

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## German Ink Supplier Dokumental Discusses Exciting New Ink Innovations with Hub Pen Company

BRAINTREE, MASSACHUSETTS (July 15, 2014) – Hub Pen Company proudly announces that Christian Diehlmann, Managing Director of Dokumental, returned for another visit. Diehlmann received an in-depth tour of Hub Pen's facility and enjoyed discussions with the executive team about exciting new ink innovations as well as Germany's recent win during the World Cup.

Dokumental is a German based ink supplier and the world market leader in the development and production of writing inks. The two companies have had a long business relationship dating back to Hub Pen's beginning. They continue to work together to create new and innovative ink recipes and ink/tip combinations in order to provide customers with the most enjoyable writing experience. These proprietary inks and developments are what differentiate Hub Pen from other promotional pen suppliers.

"It was a pleasure and honor to have Christian visit us again," said Joseph Fleming, President. "We're excited about the new ink innovations and can't wait to share them with our customers! Our continued partnership enables us to produce the finest of writing instruments. This is what differentiates us from the other suppliers."

**About Hub Pen Company:** Boston has been described as the "Hub of the Universe" and in the Hub Pen story the same holds true. From Frank and Rita Fleming's humble beginnings in Boston to the 100 million pen annual operations of today, Hub Pen has grown to serve an ever-increasing national and international market.

### Owned and operated by the Fleming family since 1954, Hub Pen has won:

- ASI Distributors Choice: 2013 #1 for Writing Instruments
- PPAI Supplier Star: 2013 #1 in sales volume category
- Promo Marketing: 2013 #1 for Pens and Other Writing Instruments two years running
- Identity Marketing: #1 Supplier; #1 for Writing Instruments
- New England Promotional Products Association: 2012 #1 for Customer Service, 2011 #1 Supplier
- PPAI Supplier Excellence Award for Writing Instruments four years running
- ASI Counselor Top 40 Supplier three years running

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(left to right) Michael Fleming, Vice President of Sales, Joseph Fleming, President, Christian Diehlmann, Managing Director of Dokumental and Bob McGaughey, General Manager discuss pens, ink and Germany's recent win during the World Cup.